

15TH ANNUAL CYCLING EVENT

Saturday September 14, 2024

SPONSORSHIP APPLICATION

Your sponsorship of our premier fall cycling event will give you unique promotion opportunities while supporting The Farmington Center, a non-profit agency providing an array of recreational services and programs, most at no cost to participants.

SPONSOR INFORMATION

Sponsor Organi	zation		
Contact Name			
	s		
Contact Email _			
Contact Phone			
SPONSORSHIP LEVEL	TITANIUM \$5000 SILVER \$500	PLATINUM \$2500 BRONZE \$100	Gold \$1000 Copper \$1-99

QUESTIONS? Contact Allyson Sawtelle, Event Coordinator, at 336-655-2700 or Sawtelle@yadtel.net

APPLICATION Scan and email this page to Melanie Cook at farmingtoncc@gmail.com.

PAYMENT Make checks payable to Farmington Community Association, Inc.,1723 Farmington Road, Mocksville, NC 27028

SPONSORSHIP DEADLINE August 12, 2024

TAX DEDUCTION The Farmington Center is operated by the Farmington Community Association, Inc., a 501(c)3 non-profit agency. Charity Tax ID #56-1161306. Sponsorships are tax deductible.









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SPONSORSHIP LEVELS

FEATURE	TITANIUM \$5000	PLATINUM \$2500	GOLD \$1000	SILVER \$500	BRONZE \$100	COPPER \$1 \$99
Custom Event T- Shirt	Front large logo	Front large logo	Front medium logo	Back medium name	Back small name	
Newspaper	Donation presentation with photo	Donation presentation with photo	Print business name	Print business name	Print business name	Print business name
Event Signage	Large banner	Banner	Roadside signage	Roadside signage		
TFC website & social media	Logo & pictures	Logo	Logo	Business name	Business name	
Rest stop sponsor	% 0	5 0	% 0			
Promotional materials with registration packets	%	%	%			
Launch cyclist rides	5 0					



EVENT DATE September 14, 2024

RIDE DISTANCES 13-mile, 23-mile, 43 mile, and 63-mile rides

MEALS Complimentary breakfast and lunch for cyclists

T-SHIRTS First 150 registered riders receive free 15th anniversary T-shirt

<u>www.touroffarmington.com</u> | <u>www.thefarmingtoncenter.com</u>