






TOUR OF FARMINGTON 2023 SPONSORSHIP PROGRAM

Your sponsorship of our fall cycling event will give you unique promotion opportunities at our premier event while supporting The Farmington Community Events Center, a non-profit agency providing an array of services and programs, many at no cost to visitors. We value your sponsorship to strengthen our community partnerships and ensure the quality and safety of our event.

SEPTEMBER 16, 2023 | SPONSORSHIP LEVELS & FEATURES

FEATURES	PLATINUM \$2500	GOLD \$1000	SILVER \$500	BRONZE \$100	COPPER \$1-\$99
Custom Event T-Shirt	Front large logo	Front medium logo	Back medium print company name	Back small print company name	
Newspaper	Donation presentation with photo	Donation presentation with photo	Print business name	Print business name	Print business name
Event signage	Banner	Roadside Signage	Roadside Signage		
FCEC website & social media promotion	Logo	Logo	Company name	Company name	
Radio or TV mention	If available				
Rest Stop Sponsor					
Option to offer promotional materials at registration					



- Event Date: September 16, 2023 | 7:30AM – End
- 13-mile, 23-mile, 43-mile and 63-mile rides
- Complimentary breakfast and lunch provided for riders
- Free 14-year anniversary t-shirt for first 150 registered riders
- www.touroffarmington.com | www.farmingtoncc.com



TOUR OF FARMINGTON 2023 SPONSORSHIP AGREEMENT FORM

Deadline for confirmed sponsorships and receipt of payment:

Thursday, August 24, 2023

INSTRUCTIONS

- Complete this Sponsorship Agreement Form
- Make checks payable to Farmington Community Events Center or pay the provided Venmo link and email your completed form to Allyson
- Mail payment to:
Farmington Community Events Center
1723 Farmington Road, Mocksville, NC 27028



SPONSOR INFORMATION

Name of Sponsor Organization _____

Name of Sponsor Contact _____

Sponsor Contact Address _____

Sponsor Contact Email _____

Sponsor Contact Phone _____

Sponsorship Level Platinum \$2500+ Gold \$1000 Silver \$500
 Bronze \$100 Copper \$1-\$99

Direct questions about the Tour of Farmington to Allyson Sawtelle, 336-655-2700 Sawtelle@yadtel.net.

Sponsorships are tax deductible.

The Farmington Community Events Center is operated by the Farmington Community Association, Inc., a 501 (c)3 non-profit agency Charity Tax ID #56-1161306

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